

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP OCT10/12 18.34
CHANGES *** WFTV-TV ***

REP. #	OFF. # 6556	SALESMAN #
BUYER NAME	MEDIA PLACEMENT	
SALES PRSN	WA- JOE KNAUER	

CONTRACT # 6282554

CLASS:	NATL.	LOCAL	REGIONAL
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ORDER # _____

PRDCT	PRIORITIES USA ACT	EST#1563	COMMENTS: (LINE, COUNTRY)
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FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE OCT10/12 18.34

REP: TO IENA
FR JULIE
OKD M8
TTIS RTS
PLS CFM THX, 10/10

STA: *****
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY
TELEVISION INVOICES IDB#9914019

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
54	S		1235A-135A	30		\$350.00	10/6	10/6	0		SAT	0

AGENCY ADVERTISER CODE = 321
 AGENCY PRODUCT CODE = 340
 AGENCY EST# = 1563

PROGRAM : CRIMINAL MINDS
 ORD COM1 : TP FOR CRIMINAL MINDS AFTER NCAA FBALL
 THIS IS A MAKE-GOOD FOR OCT6 ON LINE-18 FOR 1 SPOT/WK

REP HEADLINE# 6282554 TRF# 327439
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 18.34
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

55	A		1155P-1230A	30		\$350.00	10/6	10/6	1		SAT	1
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PROGRAM : CRIMINAL MINDS
ORD COM1: SPOT RAN @ 1:54A IN CRIMINAL MINDS @ 1:00A-1:55A DUE TO FOOTBALL
ORD COM2: RUNOVER
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-54
STATION MAKEGOOD OFFERS:
M8 OK'D BUY#54 MISSED: SAT/1235A-135A OCT6 30S \$350.00 (OCT10/12)
OFFER: SAT/1155P-1230A OCT6 30S \$350.00 PLS ADVISE.
CMT: SPOT RAN @ 1:54A IN CRIMINAL MINDS @ 1:00A-1:55A DUE TO FOOTBALL
CMT: RUNOVER

OCT/12 77100.00 CONTRACT TOTAL 77100.00
TOTAL SPOTS 47

MARKET TOTALS \$226,764 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 5%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE